J. KENNEDY
AND
ASSOCIATES, INC.

PROPOSAL TO THE
LOUISIANA PUBLIC SERVICE COMMISSION

IN RESPONSE TO RFP 20-02

DOCKET NO. X-35500 – JEFFERSON DAVIS ELECTRIC
COOPERATIVE, INC. AND DIXIE ELECTRIC MEMBERSHIP
CORPORATION, EX PARTE.

IN RE: NOTICE OF INTENT TO CONDUCT 2020 REQUEST FOR
PROPOSALS FOR LONG-TERM POWER PURCHASES CONTRACTS
AND/OR GENERATING CAPACITY PURSUANT TO THE
COMMISSION’S MARKET BASED MECHANISM (“MBM”) ORDER.

570 Colonial Park Drive
Suite 305
Roswell, Georgia 30075
770-992-2027

April 2, 2020
Executive Summary

J. Kennedy and Associates, Inc. (“Kennedy and Associates”) is pleased to respond to this request for proposal dated March 11, 2020 to assist the Louisiana Public Service Commission Staff (“Commission” and “Staff”) in its review and analysis of the Jefferson Davis Electric Cooperative, Inc. (“JDEC”) and Dixie Electric Membership Corporation (“DEMCO”), singularly, “Coop,” or jointly, “Coops,” Notice, subsequent Request for Proposals for Long-Term Power Purchase Contracts and/or Generating Capacity Pursuant to the Commission’s Market Based Mechanism (“MBM”) Order (“RFP”), and the subsequent certification proceedings for resources selected out of the RFP by the Coops. JDEC and DEMCO individually seek to address their power supply needs upon the expiration of their existing full-requirements wholesale contracts in 2025 and 2024, respectively, although the RFP solicitation will be conducted jointly.

The Commission’s MBM Order requires utilities to demonstrate that the selected resources are least-cost and are in the public interest. The MBM Order requires the use of a formal competitive solicitation process for the acquisition of resources. The Coops’ Notice does not state any details about the type or amount of resources to be acquired, but does state that they will not submit a self-build proposal or a self-supply proposal, or receive bids from an affiliate. The Coops note that given these circumstances, they are not required by the MBM Order to use an independent monitor for this RFP. If JDEC and DEMCO select winning bids, then each Coop will seek certification and approval by the Commission in a separate docketed proceeding, pursuant to the requirements of the Commission’s September 30, 1983 General Order (“1983 General Order”).

1 As amended by the Commission’s Order No. R-30517, dated October 29, 2008.
Kennedy and Associates is very familiar with both the MBM Order and the 1983 General Order. We were involved in both rulemakings and other LPSC RFP/Certification proceedings related to Entergy and Cleco, and we have worked extensively with the Staff on other Electric Membership Cooperative proceedings. In this project, we will assist the Staff in a complete review of the Coops’ Notice to conduct an RFP and review and monitor the RFP solicitation, review, and selection process, although we will not act as an Independent Monitor. We also will participate in the certification proceedings for bids that are selected through the RFP process.

**Kennedy and Associates Qualifications**

Kennedy and Associates is uniquely qualified to assist Staff in this proceeding given our familiarity with the Louisiana electric utilities and MISO. Kennedy and Associates meets all of the professional qualification requirements specified in the Commission’s RFP for technical consultants. We are experienced in participating in the RFP process, which entails reviewing bid documents and assisting Staff with issues that arise during the bid process, reviewing analyses that utilities perform to select winning bidders, addressing issues that arise during the negotiation process, and participating in the certification proceeding. We are qualified to prepare and render expert testimony and stand for cross-examination with respect to all of the issues addressed in the RFP, and which are likely to arise in this proceeding. Each of our consultants is experienced in analyzing the operations, books and records of utility companies for the purpose of evaluating a utility’s capacity needs, and for evaluating appropriate capacity resources. In addition, our consultants have expert knowledge of:

1. Production cost modeling;
2. Resource evaluation and planning, including both conventional and renewable supply-side resources and demand-side resources;
3. Capital cost evaluation;
4. Integrated resource planning;

In addition, we have considerable experience working with utilities in Louisiana. We are presently assisting the Commission in the 1803 Electric Cooperative, Inc. Notice, RFP solicitation, and selection of full requirement wholesale contract resources in Docket No. X-35283. We previously assisted Staff in the first implementation of Entergy’s IRP process in Docket No. I-33014. We also assisted Staff in its review of the resulting RFP for renewable resource capacity that ELL issued following that IRP (Docket No. X-33876), which resulted in the acquisition of solar renewable resources. ELL acquired 50 MW of solar capacity (LA3 West Baton Rouge L.L.C.) through a purchase power agreement (“PPA”). We also assisted Staff in the certification of that resource in Docket No. U-34836. In addition, we assisted Staff in several other renewable resource certification proceedings, including Entergy’s requests for certification of the Rain CII (U-32557), Agrilectric (U-32785), and Montauk (U-32981) renewable resources.

We are familiar with the dispatch and operation of generating units in Louisiana and how they interact with the MISO System. We gained considerable experience with this by working with Staff on Entergy’s transition to MISO. Our firm assisted the Commission and Staff in the review of Entergy’s application for approval to transfer functional control to MISO (Docket No. U-32148), and we assisted Staff in the Entergy Regional State Committee (“ERSC”) Working Group. We also were involved in numerous Entergy System Agreement proceedings at FERC.

In addition, we assisted Staff in the review and evaluation of other resources in Louisiana, including Cleco Power, LLC’s (“Cleco Power”) 2007 Request for Certification of Purchase Power Agreements in Docket U-30334, Cleco Power’s 2007 RFP for Long Term Resources, and in the resulting certification proceeding of the Acadia Combined Cycle resource (Docket U-31157).
Further, we have other experience with resource planning matters in Louisiana. We assisted Staff in the development of the Commission’s Integrated Resource Planning Rules in Docket No. R-30021. The IRP is the fundamental resource planning process that establishes the utility’s need for capacity and identifies the optimal type of capacity that would best serve that need. We also have considerable experience working on resource acquisition projects in other states including Georgia, Indiana, Kentucky, South Carolina, Utah and elsewhere.

Finally, Kennedy and Associates assisted Staff in numerous other Louisiana Coop and Investor Owned Utility proceedings since 1986. These proceeding include the development of FRPs for companies including Dixie Electric Membership Cooperative (“DEMCO”), South Louisiana Electric Cooperative Association (“SLECA”) and Southwestern Electric Power Company (“SWEPCO”) and setting rates for DEMCO, SLECA, SWEPCO, Cajun Electric Power Cooperative, Inc., Entergy Gulf States, Inc., and Cleco Power, LLC, among others. We also performed management audits of numerous distribution electric cooperatives in Louisiana and participated on behalf of large customers in cooperative ratemaking proceedings in other states. As such, we are experienced with the important issues that affect the Electric Member Cooperative utilities in Louisiana.

Our firm and our consultants are knowledgeable of the following requirements:

1. Appropriate accounting standards and practices for electric utilities;
2. The Commission’s Rules and Orders pertaining to the RFP process as it relates to the acquisition of power supply resources, including but not limited to, the Commission’s Market Based Mechanisms Order and its 1983 General Order, as amended;
3. Principles associated with electric generating facility construction projects and the competitive process, including but not limited to analyzing whether or not a particular resource meets the utility’s need for power and whether the considered resources are able to meet those needs;
4. Whether or not a resource will provide reliable service at the lowest reasonable cost;
5. Resource planning methods to improve the efficiency and reliability of a utility’s power supply operations and whether the utility is making use of any such methods;

6. Public interest criteria for approval of purchase power contracts, electric generating facilities, and transmission projects;

7. Commission rules on affiliate transactions and cost recovery mechanisms for power supply resources, including the Member Cooperative’s Formula Rate Plan (if applicable), the Commission’s Purchased power costs adjustment for retail electric cooperatives (Commission General Order dated June 27, 1985), and the Commission’s Fuel Clause Recovery Order (Commission General Order U-21497 dated November 6, 1997); and

8. MISO tariffs, rules and planning processes, generally, and specifically related to resource adequacy planning processes and use of zonal resource credits.

Along with the original and hard copies of this proposal sent to the Commission, we have enclosed a single copy of Kennedy and Associates’ Qualifications, which includes the resumes of all principals and consultants, their educational and work experience, and expert witness testimonies. We would be pleased to provide you with additional copies of the Qualifications upon request.

**Our Project Team Is Experienced and Knowledgeable**

Our Project Team consists of Mr. Lane Kollen, Vice President, CPA, CMA, CGMA; Mr. Philip Hayet, Vice President, Mr. Brian Barber, Director, Consulting; and Mr. Sam Wyrobeck, Consultant, among others. We have included brief biographies describing their education and experience in this proposal. In addition, we have provided resumes in our Qualifications package that provides more detail regarding their experience and lists the regulatory proceedings and subject matters in which they have provided expert testimony.
**Action Plan for Comprehensive Review**

Kennedy and Associates is prepared to begin work on this project immediately upon being retained by the Commission. We have developed the following Plan of Action and Timeline for the major activities in this proceeding.

1. **Review the Coops’ Informational Filing** – According to the MBM Order, the Coops are required to submit an Information Filing at the start of the RFP process. These requirements include supplying a description of the capacity addition, and a draft RFP solicitation document. We will perform a detailed review of the informational filing to ensure it meets all requirements of the MBM Order.

2. **Coordinate with Staff during the Bid Process** - Since no IM will be engaged in this project, we will coordinate closely with Staff to monitor the RFP process.

3. **Review Bid Responses and Evaluations** – We will assist Staff in reviewing bids that are received.

4. **Technical Conferences** – We will participate in any technical conferences that are held.

5. **Interaction with Bidders** – We will assist Staff with issues that arise with bidders during the bid evaluation process. We will also assist Staff with responses to any written comments from bidders as appropriate.

6. **Review Final Bid Selection and Review Executed Contract** – We will review the Coops’ final bid selection and their decision process. We also will perform a review of the executed contract to ensure that it meets all Commission requirements.

7. **Participate in the Certification Proceedings** – We will provide all services typically required to assist Staff in a litigated certification proceeding. Initially, we will review JDEC and DEMCO’s testimony and exhibits in the separate certification proceedings. We will submit discovery requests throughout the proceedings to gather any additional information that we need in order to gain a thorough understanding of the certification filing. We will participate in meetings and conference calls, attend depositions, status conferences, and any other meetings scheduled in the proceeding.

8. **Participate in the Certification Hearings and Make Recommendations to the Staff** - Based on our review of the contract(s) and the Coops’ certification filings, we will develop our recommendations for review by and discussion with the Staff. We will work collaboratively with Staff to finalize our positions and incorporate those in our pre-filed testimony and subsequent rounds of testimony, which we will defend at hearings at the Commission.

J. KENNEDY AND ASSOCIATES, INC.
9. **Assist Counsel in Preparation of Any Post-Hearing Briefs or Filings, Settlement Discussions and or Stipulation Hearings** – We will continue to work with Staff after the hearing to develop briefs, and participate in any post-hearing settlement discussions or stipulation hearings that take place. We also will attend and testify at the Commission’s Business and Executive Session, in which the Commission’s ultimate approval will be determined, if requested by Staff.

It is not possible to provide a definitive timeline at this time because the Coops have not yet made their informational filing or developed the RFP bid documents. However, once they make their filing and the RFP bid documents are developed, we will assist Staff in the development of a schedule, and then perform our work in a timely manner in accordance with the established schedule. In past RFPs for Long-Term Supply Resources, the RFP timeline extended as much as a year or more. We also will perform our work on the certification proceedings in accordance with the procedural schedules established when the certification filings are made. The Commission’s 1983 Modified General Order requires the Commission to render a decision within 120 days once an application is filed. We will commit to providing our services for the entirety of the period required to conduct the RFP and Certification Proceeding, as discussed in the scope of work above.

**Budget to Perform Comprehensive Review**

Kennedy and Associates will perform the scope of services in this proposal for a budget not to exceed $79,200 consisting of $76,000 for consulting services and $3,200 for expenses. We will not alter our budget or hourly rates on this project except by formal approval of the Commission. Our hourly rates are included as an attachment to this proposal.

**No Conflicts of Interest**
Kennedy and Associates has no known conflict of interest in representing the Louisiana Public Service Commission in this proceeding. Kennedy and Associates does not represent investor-owned gas or electric utilities.

**Contact Information**

Thank you for the opportunity to provide consulting services to the Commission Staff on this important project. Please call or e-mail Lane Kollen at lkollen@jkenn.com or Philip Hayet at phayet@jkenn.com with any questions or comments.
RESUME OF LANE KOLLEN, VICE PRESIDENT

EDUCATION

University of Toledo, BBA (Accounting)
University of Toledo, MBA
Luther Rice University, MA

PROFESSIONAL CERTIFICATIONS

Certified Public Accountant (CPA)
Certified Management Accountant (CMA)
Chartered Global Management Accountant (CGMA)

PROFESSIONAL AFFILIATIONS

American Institute of Certified Public Accountants
Georgia Society of Certified Public Accountants
Institute of Management Accountants
Society of Depreciation Professionals

EXPERIENCE

Mr. Kollen has more than forty years of utility industry experience in nearly every facet of utility planning, performance, and operations, including the financial, accounting, rate, tax, and financing areas. He has conducted prudence and operational audits on behalf of utilities and regulatory commissions; participated in and reviewed mergers and acquisitions on behalf of utilities and regulatory commissions; conducted performance and financial analyses on behalf of utilities and regulatory commissions; developed and reviewed alternative and performance based ratemaking plans; performed traditional ratemaking evaluations and filed reports and/or provided expert testimony before state and federal courts and regulatory commissions on hundreds of occasions addressing prudence and restructuring, including staffing levels and organizational structure; mergers, acquisitions, and divestitures; contract performance; revenue requirements; taxes; depreciation; financing; operation and maintenance expense; reliability; cost of service; and other issues. Mr. Kollen also is experienced in various proprietary and nonproprietary software systems used by utilities for budgeting, rate case support and strategic and financial planning.

J. Kennedy and Associates, Inc. (1986 to Present): Vice President and Principal. Mr. Kollen provides consulting services that address planning, performance, operational, financial, accounting, and tax issues. Clients include state regulatory commissions and other government agencies, large users of electricity, natural gas, water, and steam.

Energy Management Associates (1983 to 1986): Lead Consultant, Product Manager. Mr. Kollen provided consulting services to electric and natural gas utility clients throughout the country in numerous planning, financial, accounting, and budgeting areas. In addition, he used and developed proprietary software tools widely used throughout the regulated utility industry.

The Toledo Edison Company (1976-1983): Planning Supervisor, Auditor, Accountant. Mr. Kollen was engaged in financial planning activities, including generation expansion planning; construction monitoring; capital and expense budgeting; evaluation of tax law changes; rate case strategy and support; production cost and financial modeling; and operational and financial audits.
EDUCATION

Purdue University, BS Electrical Engineering
Purdue University, Cooperative Education Certificate
Georgia Tech, MS Electrical Engineering, Specialization in Power Systems.
Post Graduate Study in Business Administration

PROFESSIONAL AFFILIATIONS

National Society of Professional Engineers
Georgia Society of Professional Engineers
Institute of Electrical and Electronic Engineers

EXPERIENCE

Mr. Hayet has nearly forty years of electric utility industry experience in the areas of resource planning, operations analysis, economic analysis, regulatory policy development, and utility rate analysis. He has worked on projects that led to the development of both supply-side and demand-side resources, participated in resource certification proceedings, power purchase agreement evaluations, the development of commission rules concerning Integrated Resource Planning, renewable energy and energy efficiency policies, and has performed many utility fuel audits. Mr. Hayet has written reports and filed expert testimony on numerous occasions in federal court, regulatory commissions and at the Federal Energy Regulatory Commission ("FERC"). Mr. Hayet is an expert in the use of proprietary and non-proprietary production cost and long-term resource planning software tools. Mr. Hayet began his career working for 15 years for Energy Management Associates ("EMA" now known as Ventyx), providing client support services and consulting services using the firm's PROMOD IV™ ("PROMOD") and Strategist software.

J. Kennedy and Associates, Inc. (2000 to Present): Vice President and Principal. Mr. Hayet provides consulting services to clients involving electric utility regulatory matters. Mr. Hayet has assisted in certificate of necessity proceedings, utility commission rulemakings, IRP proceedings, decertification proceedings, among others. These projects have involved performing production cost modeling and long-term resource planning analyses. Mr. Hayet has used numerous production cost and resource planning software tools as part of these projects.

Hayet Power Systems Consulting (1995 to 2015): President and Principal. Mr. Hayet provided consulting services to clients in the U.S. and abroad related to resource planning analyses. Mr. Hayet assisted in the evaluation of power purchase agreements, generation resource additions, fuel budget audits, resource certifications, and generating unit de-certifications stemming from environmental regulations. Mr. Hayet used the PROMOD and Strategist software, along with other modeling tools as part of his consulting work.

Energy Management Associates (1980 to 1995): Lead Consultant, Product Manager. Mr. Hayet provided client support and consulting services to electric utility clients using the PROMOD and Strategist software systems. These tools were used to perform a wide range of studies, including operations evaluations, resource planning studies, economic evaluations, financial analyses, and accounting and budgeting studies.
RESUME OF BRIAN R. BARBER, DIRECTOR OF CONSULTING

EDUCATION

Georgia Institute of Technology
Bachelor of Industrial Engineering

Goizueta Business School of Emory University
Master of Business Administration, Finance

EXPERIENCE

Mr. Barber has over thirty years of experience in utility regulation in the areas of planning, economic analysis, forecasting, and cost and rate analysis.

J. Kennedy and Associates, Inc. (1985 to present). Director, Consulting; Manager, Consulting; Senior Consultant. Mr. Barber serves as a policy and technical analyst on projects involving system planning, production and replacement power costs, modeling, revenue requirements, cost of service, and tariff design. He has presented expert testimony on issues including revenue requirements, load forecasting, cost of service and rates, and fuel cost recovery.

Georgia Public Service Commission (1980 to 1985). Public Utilities Engineer, Intern. While enrolled at Georgia Tech, Mr. Barber served a summer internship at the Georgia Public Service Commission. Following the completion of his undergraduate degree in 1981, he joined the Commission as a Public Utilities Engineer. At the Commission, he was responsible for the analysis of electric, gas, and telecommunication rate filings. Areas of review included weather normalization, fuel cost projections, regulatory accounting, sales forecasting, fuel inventory levels, depreciation and rate design. He participated in the preparation of expert testimony, cross-examination of witnesses and settlement negotiations. He also participated in analysis of electric utility generation expansion plan and staff audits.
## J. Kennedy and Associates, Inc.
### Hourly Fee Schedule

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<tr>
<th>Title</th>
<th>Name</th>
<th>Hourly Rate</th>
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<tr>
<td>President</td>
<td>Stephen J. Baron</td>
<td>$270</td>
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<td>Vice President</td>
<td>Lane Kollen</td>
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<td>Vice President</td>
<td>Philip Hayet</td>
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<tr>
<td>Director</td>
<td>Richard A. Baudino</td>
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<td>Brian R. Barber</td>
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<td>Randy Futral</td>
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<td>Senior Consultant</td>
<td>Ann Bruccoliere</td>
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